



Canadian Retail Membership Application

The independent division of the
Entertainment Merchants Association

New Member Renewal

Referring iAmbassador Member ID # _____

We are pleased to announce that independent Canadian video retailers no longer need to become members of the Association via membership in the Retail Council of Canada.

Instead, independents may now directly join iDEA – the Independent Dealers of Entertainment Association. This division of the Entertainment Merchants Association, EMA (formerly the VSDA), is the only trade group dedicated to the independent video retailer.

COMPANY PROFILE

Please type or print clearly.

Company: _____

Main Contact Name: _____ Title: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Work Phone: _____ Fax: _____

E-mail address: _____ Internet Website: _____

The majority of iDEA member communications occur via email; you may easily opt-out of email communications at any time.

Number of stores: _____ (Please attach list of all addresses)

Special Small Store Pricing: 1 store/ < \$100,000 in annual sales: \$100/1 year

Standard Store Pricing:

1 store: \$199/1 year or \$19.95/month	2 stores: \$249/1 year or \$24.95/month
3 stores: \$299/1 year or \$29.95/month	4 stores: \$349/1 year or \$34.95/month
5 stores: \$399/1 year or \$39.95/month	6 stores: \$449/1 year or \$44.95/month
7 stores: \$499/1 year or \$49.95/month	8 stores: \$549/1 year or \$54.95/month
9 stores: \$599/1 year or \$59.95/month	10 stores: \$649/1 year or \$64.95/month
11 stores: \$699/1 year or \$69.95/month	12 stores: \$749/1 year or \$74.95/month
13 stores: \$799/1 year or \$79.95/month	14 stores: \$849/1 year or \$84.95/month
15 stores: \$899/1 year or \$89.95/month	16 stores: \$949/1 year or \$94.95/month
17 -100 stores: \$999/1 year or \$99.95/month	

FOR iDEA USE ONLY

Date Received _____
 MD _____
 AD _____
 Member# _____
 Check# _____
 Amount _____

Questions?

Please call **iDEA**
at (800) 955-8732

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PAYMENT INFORMATION

Please select method of payment:

Dues Amt from reverse side:

- Full Annual Dues (Check# _____)
(made payable to: Entertainment Merchants Association) \$ _____
- Full Annual Dues (Credit Card)
(complete info below) \$ _____
- Monthly Installment Plan (Credit Card)
(complete info below) \$ _____

Charge to: (circle one) VISA Master Card

Account No.: _____

Expiration Date (M/Y): _____

Billing Address if different: _____

Name of Cardholder: _____

Signature of Cardholder: _____

We wish to make an additional one-time donation to the EMA Scholarship Fund: \$25 \$50 \$100 Other \$ _____

DUES \$ _____ member dues from above calculation

+ \$ _____ donation to scholarship fund

TOTAL \$ _____

With my signature below, I agree to membership in iDEA and to pay for said membership as stated above. I also agree that neither my Company nor any of its Officers, Directors, Owners or Partners will become involved in Video Piracy Activities. Video Piracy Activities are grounds for suspension of membership.

Signature: **X** _____ Name _____ Date: _____
(Required) (Please Print)

PLEASE RETURN ENTIRE APPLICATION TO:



iDEA, c/o EMA
16530 Ventura Blvd., Ste 400
Encino, CA 91436-4551
Fax: (818) 385-0567

*Thank you for your support of the video industry trade group created **for** video retailers **by** video retailers.*