

Hidden Gems

November 2009

Each month, a secret team of experienced Video Retailers gathers to recommend lesser-known new release product with the artwork, genres, actors, and filmmaking that rents... a/k/a the "Hidden Gems" of the month! A title recommendation is not a guarantee of performance; retailers should ultimately decide product purchases based on their own market situation.



ALIENS IN THE ATTIC

Studio: Fox
MPAA Rating: PG
Genre: Family/Adventure
Starring: Kevin Nealon, Ashley Tisdale
Director: John Schultz
Video Release Date: 11/3/09

It's *Home Alone* meets *Gremlins* in an out of this world family comedy adventure that pits a group of kids against invading tiny aliens trying to take over their vacation home. It's Kids vs. Aliens in an hilarious battle of wits and tricks.



THE ANSWER MAN

Studio: Magnolia
MPAA Rating: R
Genre: Comedy/Romance
Starring: Jeff Daniels, Lauren Graham
Director: John Hindman
Video Release Date: 11/3/09

A reclusive author of spiritual books, is pursued for advice by a single mother and a man fresh out of rehab.



THE BREAK-UP ARTIST

Studio: Anchor Bay
MPAA Rating: PG-13
Genre: Comedy
Starring: Amanda Crew, Ryan Kennedy
Director: Steve Woo
Video Release Date: 11/10/09

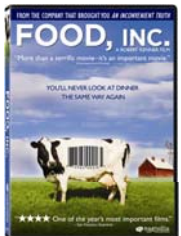
A woman who gets paid to break people up is forced to become a matchmaker when some new competition muscles her out of the break-up business.



THE CANYON

Studio: Magnolia
MPAA Rating: R
Genre: Thriller
Starring: Yvonne Strahovski, Will Patton
Director: Richard Harrah
Video Release Date: 11/17/09

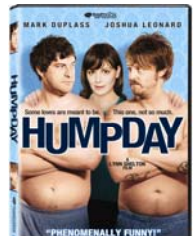
A survival story about a honeymooning couple who get lost in the wide expanse of the Grand Canyon.



FOOD, Inc.

Studio: Magnolia
MPAA Rating: Not Rated
Genre: Documentary
Starring: Michael Pollan
Director: Robert Kenner
Video Release Date: 11/3/09

In *Food, Inc.*, filmmaker Robert Kenner lifts the veil on our nation's food industry, exposing the highly mechanized underbelly that's been hidden from the American consumer with the consent of our government's regulatory agencies, USDA and FDA.



HUMPDAY

Studio: Magnolia
MPAA Rating: R
Genre: Comedy
Starring: Mark Duplass, Joshua Leonard
Director: Lynn Shelton
Video Release Date: 11/17/09

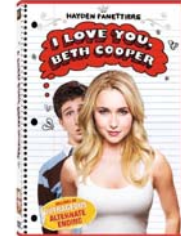
Two guys take their bromance to another level when they participate in an art film project.



HURT

Studio: Monterey
MPAA Rating: R
Genre: Horror
Starring: Melora Waters
Director: Barbara Stepansky
Video Release Date: 11/10/09

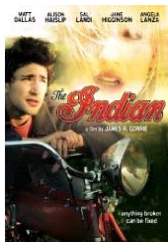
A recently widowed family is forced to move into their uncle's salvage yard, and soon after the arrival of a mysterious foster child, a family secret starts to threaten their lives.



I LOVE YOU, BETH COOPER

Studio: Fox
MPAA Rating: PG-13
Genre: Comedy
Starring: Hayden Panettiere, Paul Rust
Director: Chris Columbus
Video Release Date: 11/3/09

A nerdy valedictorian proclaims his love for the hottest and most popular girl in school – Beth Cooper – during his graduation speech. Much to his surprise, Beth shows up at his door that very night and decides to show him the best night of his life.



THE INDIAN

Studio: E1 Entertainment
MPAA Rating: PG-13
Genre: Drama/Family
Starring: Matt Dallas, Sal Landi
Director: James R. Gorrie
Video Release Date: 11/24/09

This is a story of the reuniting of a father and son after having been separated from each other for years. While working on the restoration of the vintage motorcycle, *The Indian*, they also work on the restoration of their relationship as father and son.



IS ANYBODY THERE?

Studio: Magnolia
MPAA Rating: PG-13
Genre: Drama
Starring: Michael Caine, Bill Milner
Director: John Crowley
Video Release Date: 11/17/09

Set in 1980s seaside England, this is the story of Edward, an unusual ten year old boy growing up in an old people's home run by his parents.



NOT FORGOTTEN

Studio: Anchor Bay
MPAA Rating: R
Genre: Thriller
Starring: Simon Baker, Paz Vega
Director: Dror Soref
Video Release Date: 11/3/09

In a Tex-Mex border town, a man and his wife must face their tortured pasts in order to save their kidnapped daughter.